

Develop professional hospitality management competencies and learn the principles behind important management concepts, such as operational strategies, performance and control systems and effective marketing approaches.

## **Key Facts**



**Campus** Vancouver



**Qualification**Post-Secondary Diploma



**Program Duration** 88 Weeks | 1440 Hours



Academic 36 Weeks | 720 Hours



Placement 36 Weeks | 720 Hours | CO-OP



Intakes Coming soon!

## **Program Overview**

The Advanced Diploma in Hospitality and Tourism Management program focuses on the latest development in the hospitality and tourism industry. Students will learn the highest industry standard practices and procedures to effectively manage operations in a hospitality and tourism environment.

This program emphasizes the development professional competencies such as effective communication skills, good customer service skills, leadership, teamwork, and other relevant professionalism topics related to the industry.

### Why study this program?

Our Advanced Diploma in Hospitality and Tourism Management program engages students in putting the principles and procedures into practice necessary for a range of hospitality responsibilities, including front desk operations, and food and beverage production, hospitality marketing and finance.



International Tuition Fee after Scholarship\* \$18,500 CAD \$14,500



# Learning Outcomes

This two-year advanced diploma focuses on the latest developments in this field. Upon successful completion, you will be ready to take on a management position within the hospitality industry.

# **Career Opportunities**

Studying the Advanced Diploma in Hospitality and Tourism Management will provide you with skills that you can take into many different roles. Some roles you could consider pursuing after you finish the program include:



- Travel Information Manager
- Corporate Travel Manager
- Booking and Reservation Officer
- Conference Planner Assistant
- Restaurant Manager
- Event and Meeting Manager
- Sales Manager



# **Entry Requirements**

· High school diploma or equivalent from an approved government institution of applicant's home country, or applicant is minimum 19 years of age



#### For non-native speakers:

- Successful completion of CCTB EAP (English for Academic Purposes) Level 4 or
- · Have the required IELTS 5.5 score or equivalent or
- Pass the CCTB English Assessment (written onsite or online with exam proctor)

For more information on English language requirements, please see our Language Proficiency Policy.



#### Courses



- Hospitality Career Readiness
- Introduction to Hospitality and Tourism
- Front Office Operations
- Food and Beverage Operations
- · Food Sanitation, Safety and Health
- Hospitality Accounting

- Customer Service
- Organizational Behavior in Hospitality Industry
- Facilities and Maintenance Management
- Human Resource Management
- Meetings, Incentives, Conferences and Events
- Trends and Issues in Hospitality and Tourism



Canadian College of Technology & Business

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